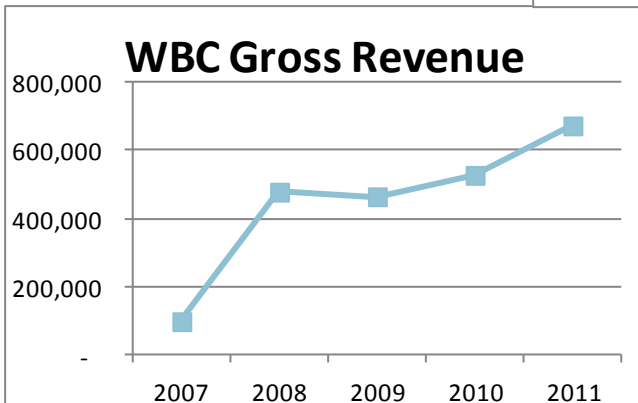
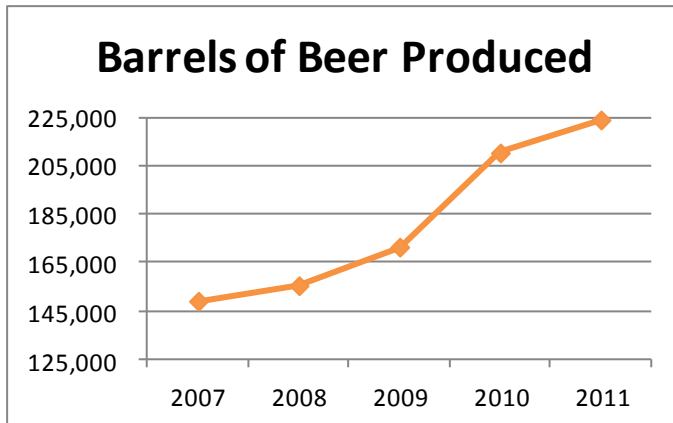


When the WBC was formed in July of 2007 the state had 96 producing breweries. At the end of 2011 there are 147 breweries producing beer in Washington. This is an increase of 53% in the total number of state breweries over the last four years. Annual increases since 2007 are 5.2%, 15.8%, 8.5% and 15.7% respectively.

Numbers provided by the WSLCB.

It is safe to assume that with the growth in number of statewide brewers that the number of barrels produced in the state would also trend upward.

In 2007 the state produced 149,234 barrels of craft beer. At the end of 2011 the total barrels produced will approach 225,000 barrels (December numbers pending). This is an increase of 51% in craft beer production over the last four years. Annual increases since 2007 are 4.3%, 10.2%, 22.7%, and 6.9%.



Annual gross revenue of the WBC has grown from the \$97,064 in 2007 to \$673,391 in 2011. The WBC has gone from producing three tasting events in the Seattle area to producing six events covering the state (Spokane, Bremerton). Event production costs have also risen as well as the cost of beer but the bottom line for 2011 was a net profit of \$52,842. In addition, \$25,003 of new money was spent on marketing Washington craft beer bringing the actual net for the year \$77,845.

The Washington Brewers Festival has long been the primary source of income for the WBC. Due to a number of factors (weather, limited parking, etc) the gross revenue of this event has grown only slightly over the four year period while costs continue to rise. The good news is that the percentage of gross revenue of this event is now a smaller percentage of the gross WBC revenues. In 2008 this event was 64% of WBC total income. In 2011 this event is down to 51% of total income eliminating some of the dependence for great weather in mid-June.

