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For immediate release*

The Washington Beer Commission proudly announces
South Sound IPA Festival!
October 18, 2014 • Union Station, Tacoma WA

The Washington Beer Commission will host its inaugural **South Sound IPA Festival** on **Saturday, October 18**, with two sessions at downtown Tacoma's Union Station. This will be the first craft beer tasting festival for the Washington Beer Commission in the City of Destiny. The Commission currently produces five beer festivals around the state as a means for funding the marketing, education and public relations efforts of the Washington Beer Commission and its more than 230 member breweries.

The South Sound IPA Festival will turn Union Station into a haven of hops, featuring some of the best India Pale Ales (IPA's) to be found anywhere, along with fresh hop beers, and many other "hop forward" creations. In all, there will be at least 48 delicious craft beers, most measuring quite high on the International Bitterness Units (IBU's) scale.

The event will take place on Saturday, October 18, with a noon - 4pm session, followed by a second 5:30pm - 9:30pm session. A separate ticket is required for each session. Admission is \$25 in advance and \$30 at the door (if available) and includes a commemorative tasting cup along with eight, 4 oz. sample tastes. Additional tastes will be available for purchase at \$2.00 each. **Tickets will go on sale Thursday, September 11th at 10am!** Complete ticket and event information will be available next week at washingtonbeer.com. The event is expected to sell out so advance ticket purchase is highly recommended. This is a 21 and over only event.

The Washington Beer Commission was formed in 2007 to promote craft beer brewed in Washington State, to educate Washington consumers about craft beer and to foster a vibrant community of craft brewers in Washington. With more than 230 breweries now producing craft

beer in the state, Washington boasts a number two ranking for number of state-wide breweries (trailing only California).

DATE:

October 18, 2014

HOURS:

Session 1: Noon - 4pm

Session 2: 5:30pm - 9:30pm

LOCATION:

Union Station
1717 Pacific Avenue
Tacoma, WA 98402

ADMISSION:

\$25 advance tickets or \$30 at the door (if still available). Admission includes a commemorative tasting cup and eight 4oz sample tastes.

Must be 21 years old or older and have a valid ID to be admitted.

Designated driver admission is \$5 and available at the door only.

Advance tickets will be on sale at washingtonbeer.com beginning at 10am on Thursday, October 11.

BREWERIES:

There will be 26 Washington Breweries showcasing their IPA's, fresh hop beers, and other delicious hop forward creations. The list of breweries and the hoppy beers pouring will be announced soon!

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