



**Commissioners Present:** Doug Hindman; Mark Irvin; Jason Kelly; Matt Lincecum; Greg Parker; Janelle Pritchard; Allen Rhoades

Meeting called to order at 5:40 PM

Executive Director's Report (part1)

**Policy Handbook:** Eric made not of a couple of minor changes approved at the last meeting for the policy handbook, including the p. 5 phrase "...the Marketing Committee will endeavor to have a minimum of five voting members..." and to the calendar of contract reviews will now read "begin Executive Director's review two months prior to the contract expiration date" and voted on at the Commission meeting immediately prior to the contract expiration date, leaving at least two weeks ." ; Director or Festival Operations' review will be conducted by the E.D. at least one month prior to the contract expiration date. Both are one year contracts that must be submitted to the state at least two weeks prior to the contract expiration, per RCW.

Treasurer's Report

**Bremerton Festival:** some expenses and receivables are still outstanding. Proceeds were in the neighborhood of \$32,000. Still need to include Dir. of Festival Operations salary.

**P&L Summary:** for the year, profit is approximately \$89,935

**Rainy Day Fund:** stands at \$75,000; motion carried to add \$29,000 to achieve goal of \$104,000.

Chairman's Report

**Minutes:** motion approved to approve 07.12.11 meeting without changes.

**2012 Open Commissioner Appointments:** need to define "substantial" as portion of Commissioner income derived from brewing industry dealings (take up definition at annual retreat); Doug Hindman's and Greg Parker's positions are up for appointment in 2011;

**Commission Calendar:** drafted by E.D. and will be discussed either at the retreat or at the next meeting; add formation of ED review committee; possibly list "other opportunities" separate from key Commission calendar; add to Yahoo group calendar +E.D.-generated newsletter

**GABF:** Eric + Allen will represent WA at the festival booth

Marketing Committee Report

**Budget:** spent \$24,675 of approved \$30,000 so far; \$15,000 added at July 2011 meeting; balance ~\$20,000

**Coasters** have been ordered

**Video:** material shot for one of two contracted videos; shooting #2 soon; possibly reach out to Hop Commission + Grain Alliance to facilitate agricultural shoots;

**NW Food Service Show:** committed \$1,800 to host beer garden in April

**Brand Retreat:** planned for 2012 to standardize use of logo

**Seattle Magazine:** adver-torial piece in next issue

**Next meeting** = 10/04/11

Festival Committee Report

**Venue Change Proposal** ED + Committee argued for moving festival to Marymoor Park and Commissioners approved with a motion; Committee will explore one year deal with multi-year contract option;

Director of Festival Operations Report

**Bremerton:** 3,900 attendees; budgeted to break even; net was \$30,000; looking to expand next year

**Spokane:** 22 breweries signed up, majority from central + eastern WA;

New Business

Commission Strategic Planning Retreat = proposed for 10/20/2011; facilitator will be recruited to help with planning process

Executive Director Performance / Salary Review and Contract Extension

-Contract is limited to one year by statute

-Chairperson asked E.D. to comment on 1) performance on specific areas of improvement from last review; 2) committee performance; 3) review areas of improvement for coming year;

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Meeting adjourned at 7:00 PM

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*Minutes recorded by Doug Hindman, Commission Secretary*