

Washington Beer Commission: Commissioner Meeting Minutes

Sept. 11, 2012: Iron Horse Brewing Co./Ellensburg, WA

Attendees: Doug Hindman, Mark Irvin, Jason Kelly, Greg Parker, Janelle Pritchard, Allen Rhoades

Minutes: Motion passed to accept minutes from the July 2012 meeting

Chair's Report: delivered by Allen Rhoades

- Acknowledgment of Janelle Prichard's service as Commission Treasurer
- Neil Fallon of American Brewing appointed to Janelle's seat; Mark Irvin's term renewed
- ED review conducted by Janelle, Allen, Doug. Motion passed to task ED w/following action items:

- 1) updated job descriptions for ED + Dir. Fest. Ops by 1/8/13 meeting w/Nov. progress report
- 2) develop 3-5 year planning goals;
- 3) production of expanded and polished annual report by January 2013 meeting;
- 4) assemble and organize printed archive of all Commission projects + initiatives
- 5) Research possibility of producing an "Economic Impact Statement" for WA Beer

-ED salary discussion: Motion passes to accept sub-committee's recommendation to increase ED salary to \$84,149.92 for the period of November 1, 2012 to October 31, 2013. Commission will also pay up to \$1,400 per month for expenses approved by the WBC that will be paid directly to the vendors of those expenses (not reimbursed to ED).

Treasurer's Report: delivered by Janelle Pritchard

- Bremerton was budgeted to make \$33,100 but, due to a larger venue and lower attendance, the net was just \$1,836.92
- Everett, as a first year festival, was budgeted to break even but netted \$10,727.91
- Rainy day fund for 2012 budget fully funded (\$140,628), checking account good at \$114,095, expecting to bring in ~\$30,000 with Winter Festival; 2012 net (minus profits already moved to Marketing following Father's Day Fest) on track to be ~\$95,000.
- Parting thoughts and comments: Thanked commission for opportunity to serve; proud to leave term with commission in good financial health and with a plan to distribute future profits based on priorities outlined in the mission statement created in 2011; would like to continue to contribute to the commission and the continued growth of the WA craft beer industry.

E.D.'s Report: delivered by Eric Radovich

- Retreat planned for 10/29 at Suncadia; goal is long-term planning; look for agenda in 1-2 weeks
- 2013 budget proposal will be presented at the November meeting
- Included in budget is ~\$30k for a part-time position to administrate WABL + help Matt
- Marketing Committee Report: WABL annual party being planned; web stats presented; mobile app being updated; new videos will soon be posted on web site; WA Beer bottle caps should be available by 12/1
- Audit of Commission will take place in early December

Festival Director's Report: delivered by Matt Russell

- Bremerton/Everett festival reports delivered; financial number preliminary at this point; more in Nov.
- Spokane event is ready with ~ 20+ breweries and 50+ beers; 3,000 attendees is break-even point

New Business:

-none

Next Meeting: September 11, 2012 at Elliott Bay Brewing/Lake City (Seattle)

Meeting closed at 6:45 PM

Minutes recorded by Doug Hindman, Commission Secretary