

Washington Beer Commission
Commissioner's Meeting Minutes
7/14/2020 1:00pm

Location: Conference Call

In Attendance: Eric Radovich, Allen Rhoades, Meghann Quinn, Dave Leonard, Heather Brandt, Julie Johnson, Matt Russell, Tyler Allott

1. Chairman Report
 - a. Approve of minutes from May 12, 2020
 - i. Approved
2. Finance Committee Report
 - a. WBC Balance Sheets through June 30, 2020
 - i. \$25,000 in the bank
 - b. Financial Details as of July 14, 2020
 - i. \$2,500 to keep the lights on per month
 - ii. If assessments come in, we will be able to keep the lights on through the end of the year
 - c. Radovich Communications PPP Loan ended
 - i. Was able to use this to pay Matt, Tyler and Seaver for the months of May & June
 - d. WSDA \$75k assistance still pending
 - i. If congress approves the federal aid, this money will help WBC get to June 2021
 - e. Brewery Production Assessments invoiced in July
 - i. \$38,000 billed out to breweries
 - ii. \$6,000 received so far
 - iii. Breweries making less than 500 barrels of beer have not been billed yet – will be sent out next week
 - f. Radovich Communications – Letter of intent to extend contract
 - i. Looking to extend the Radovich Communications contract the length of time that Radovich Communications goes unpaid through these times
 - ii. WBC Board agrees and will write a formal letter stating these terms
3. Executive Director Report
 - a. Media spokesperson for industry as needed ([KUOW](#), [Lens](#), [Seattle Times](#), 1889 Magazine)
 - i. Breweries are hoping to get to Phase 3 or 4 by the end of the summer to bring in more income with higher capacity
 - ii. During this pandemic, three breweries have closed
 1. Pyramid Brewing (Seattle), Dreadnought Brewing (Monroe) & Gallagher's U-Brew (Edmonds)
 - iii. During this pandemic, three breweries have opened
 1. Sig Brewing (Tacoma), Formula Brewing (Issaquah) & Otherlands Beer (Bellingham)
 - b. [Virtual Brewers Festival](#)
 - i. More than 300 attendees logged in to view the show
 - ii. Raised \$1,400 for the Washington Brewers Guild

- iii. 60 breweries participated in the event with Thank You videos and Keg Toss videos
 - c. Visit 100 Breweries for connectivity, social media. Gas/Beer funded at \$0.57.5 per mile?
 - i. Motion to have WBC staff log miles while visiting breweries statewide and reimburse them at \$0.57.5 per mile
 - 1. Motion approved unanimously
 - d. WBG Update
 - i. Took an Economic Disaster Loan
 - 1. Able to pay Annie full time and Tamara part time to keep the WBG afloat
 - ii. New WBG President – Greg Brandt – Iron Goat Brewing
- 4. Tasting Festivals Update
 - a. Bremerton, July 17-18 cancelled
 - b. Spokane, September 25-26 discuss today and announce
 - i. Matt Russell listened to a call from a health advisor from Spokane County Health Board about when events can happen again in Spokane
 - 1. Spokane County Health Board said the likelihood of having events in the Spokane area in the foreseeable future are highly unlikely
 - 2. All big events in the Spokane area through the fall has been cancelled
 - ii. WBC Board has come to the conclusion to cancel the 2020 Inland NW Craft Beer Festival in late September.
- 5. Mobile App/Web Site/Social Media
 - a. Mobile App Numbers
 - i. App Downloads: 16,419
 - ii. Total Stamps Collected all time: 171,971
 - iii. Total WABL Stamps Collected in 2019: 56,832
 - b. Social Media
 - i. Facebook: 12,303
 - ii. Twitter: 9,759
 - iii. Instagram: 14,157
 - c. WABL
 - i. WABL Members: 1,647
 - ii. 2019 WABL Prize Redemptions
 - 1. 20 Stamp: 794
 - 2. 50 Stamp: 608
- 6. New Business
 - a. WBC Staff Members will work on going to breweries statewide to figure out what we can do to help breweries in need
 - i. Take photos/videos, share beer releases, any new news
- 7. Adjourn 1:55pm – **WBC Meeting Calendar: September 15, 1pm-4pm (Strategic Planning?), November 17 (2021 Budget)**