Washington Beer Commission
Commissioner’s Meeting Minutes
7/14/2020 1:00pm

Location: Conference Call
In Attendance: Eric Radovich, Allen Rhoades, Meghann Quinn, Dave Leonard, Heather Brandt, Julie Johnson, Matt Russell, Tyler Allott

1. Chairman Report
   a. Approve of minutes from May 12, 2020
      i. Approved

2. Finance Committee Report
   a. WBC Balance Sheets through June 30, 2020
      i. $25,000 in the bank
   b. Financial Details as of July 14, 2020
      i. $2,500 to keep the lights on per month
      ii. If assessments come in, we will be able to keep the lights on through the end of the year
   c. Radovich Communications PPP Loan ended
      i. Was able to use this to pay Matt, Tyler and Seaver for the months of May & June
   d. WSDA $75k assistance still pending
      i. If congress approves the federal aid, this money will help WBC get to June 2021
   e. Brewery Production Assessments invoiced in July
      i. $38,000 billed out to breweries
      ii. $6,000 received so far
      iii. Breweries making less than 500 barrels of beer have not been billed yet – will be sent out next week
   f. Radovich Communications – Letter of intent to extend contract
      i. Looking to extend the Radovich Communications contract the length of time that Radovich Communications goes unpaid through these times
      ii. WBC Board agrees and will write a formal letter stating these terms

3. Executive Director Report
   a. Media spokesperson for industry as needed (KUOW, Lens, Seattle Times, 1889 Magazine)
      i. Breweries are hoping to get to Phase 3 or 4 by the end of the summer to bring in more income with higher capacity
      ii. During this pandemic, three breweries have closed
         1. Pyramid Brewing (Seattle), Dreadnought Brewing (Monroe) & Gallagher’s U-Brew (Edmonds)
      iii. During this pandemic, three breweries have opened
         1. Sig Brewing (Tacoma), Formula Brewing (Issaquah) & Otherlands Beer (Bellingham)
   b. Virtual Brewers Festival
      i. More than 300 attendees logged in to view the show
      ii. Raised $1,400 for the Washington Brewers Guild
iii. 60 breweries participated in the event with Thank You videos and Keg Toss videos

c. Visit 100 Breweries for connectivity, social media. Gas/Beer funded at $0.57.5 per mile?
   i. Motion to have WBC staff log miles while visiting breweries statewide and reimburse them at $0.57.5 per mile
      1. Motion approved unanimously

d. WBG Update
   i. Took an Economic Disaster Loan
      1. Able to pay Annie full time and Tamara part time to keep the WBG afloat
   ii. New WBG President – Greg Brandt – Iron Goat Brewing

4. Tasting Festivals Update
   a. Bremerton, July 17-18 cancelled
   b. Spokane, September 25-26 discuss today and announce
      i. Matt Russell listened to a call from a health advisor from Spokane County Health Board about when events can happen again in Spokane
         1. Spokane County Health Board said the likelihood of having events in the Spokane area in the foreseeable future are highly unlikely
         2. All big events in the Spokane area through the fall has been cancelled
      ii. WBC Board has come to the conclusion to cancel the 2020 Inland NW Craft Beer Festival in late September.

5. Mobile App/Web Site/Social Media
   a. Mobile App Numbers
      i. App Downloads: 16,419
      ii. Total Stamps Collected all time: 171,971
      iii. Total WABL Stamps Collected in 2019: 56,832
   b. Social Media
      i. Facebook: 12,303
      ii. Twitter: 9,759
      iii. Instagram: 14,157
   c. WABL
      i. WABL Members: 1,647
      ii. 2019 WABL Prize Redemptions
         1. 20 Stamp: 794
         2. 50 Stamp: 608

6. New Business
   a. WBC Staff Members will work on going to breweries statewide to figure out what we can do to help breweries in need
      i. Take photos/videos, share beer releases, any new news

7. Adjourn 1:55pm – **WBC Meeting Calendar: September 15, 1pm-4pm (Strategic Planning?), November 17 (2021 Budget)**